

## ANNA E. LEGASSIE

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### PROFILE

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- ❖ **Patient Expert** – Nationally recognized patient advocate consulting with healthcare start-ups, pharmaceutical companies, and other organizations incorporating patient values into healthcare design, technology, and policy reform.
- ❖ **Strategic Leadership** – Offering a collaborative and integrated approach with the ability to influence and challenge stakeholders to ensure the right business outcome every time.
- ❖ **Relationship Manager** – Dynamic yet perceptive communicator dedicated to exceeding expectations and building strong, fruitful working relationships to gain trust and respect with clients and colleagues alike.
- ❖ **Operations Excellence** – Proven leader dedicated to continuous improvement through team building and talent development with proven track record of building skill sets and promoting team members to next level positions.
- ❖ **Non-profit Board Member** – Leveraging more than 20 years of service to ensure strategic plan is adhered to while leading all committee chairs and members to achievement of mission and fundraising goals.
- ❖ **Keynote Speaker** – More than 20 years of motivational speaking experience spanning across different audiences and sectors from C-suite executives to physicians to patient advocates and young professionals to legislative testimony.
- ❖ **Social Media Influencer** – Expertise in community building and thought leadership with an active following on Twitter, Instagram, and Facebook.

### PROFESSIONAL EXPERIENCE

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#### TUFTS MEDICAL CENTER

Boston, MA

2017 – present

##### Senior Manager, Strategy and Development

Providing strategic leadership and operational oversight to The Center for the Evaluation of Value and Risk in Health (CEVR) at Tufts Medical Center through direct involvement or by coaching/teaming with peers, providing research and analytical support, and driving execution by holding others to key priorities, milestones, and deliverables.

- Increase sponsorship program funding by 10% year-over-year by cultivating new relationships and broadening existing collaborations with industry research partners
- Build research consortium studying the economic value of COVID-19 vaccines and therapeutics resulting in \$640,000 in new research funding in 2020 and establishing a scalable model for future initiatives
- Lead patient engagement activities for PhRMA Foundation Center of Excellence grant enhancing health technology assessments to better incorporate what matters most to patients and their families
- Develop and implement a tactical communications program including newsletters, social media, and press releases promoting programming and research findings while building a cohesive CEVR brand
- Oversee the end-to-end design and execution of all internal IT solutions including delivering the new CEVR website on time and on budget as well as managing all database upgrades and enhancements

#### CENTRIC CONSULTING

Boston, MA

2015 – 2017

##### Operations Manager

Oversaw internal operations for the Boston business unit of Centric Consulting targeting an aggressive 35% annual growth rate. Managed all recruiting, staffing, employee relations, community engagement, marketing, and event planning ensuring BU partners were exclusively dedicated to business development activities.

- Identified and eliminated recruiting operations inefficiencies while growing the team 25%

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- Served on Centric National special project teams driving improvement of recruiting tools and technology, career website enhancements, employer branding, content marketing, and diverse hiring practices
- Created and lead local marketing initiatives resulting in a 30% increase in monthly BU website traffic since 2015
- Designed and implemented management process for consultants on the bench to support professional development as well as key growth imperatives for the business unit
- Launched team's charitable giving campaign with a 10% increase in donations annually while also leading increased service event participation from team members and their families

### **PUBLIC CONSULTING GROUP**

2012 – 2015

Boston, MA

#### **Assistant Program Manager, Launch & Implementation**

Managed the development of work plans, business requirements, configuration and design matrixes, and communication plans to support the launch and implementation of all new business within the Public Partnerships (PPL) practice area. Serve as consultant to internal and external stakeholders in the design and execution of IT solutions.

- Served as quality assurance expert for systems development and integration on a \$10M implementation project
- Executed end-to-end systems integration testing for an optimization project representing a \$75K savings within the first fiscal year of implementation
- Designed and implemented corporate finance intake process for all new business to drive standardization, mitigate risk, and ensure compliance

#### **Lead Financial Analyst**

Supported state clients on the daily operation of healthcare claiming for 19 programs across 11 different states including the management of weekly healthcare claiming activities, invoice submission, and payment reconciliation.

- Developed strong client relationships while managing a portfolio representing more than \$13M in annual revenue
- Identified and resolved system gaps resulting in a 60% reduction in accounts receivable for the State of Illinois
- Completed the manual reconciliation of \$28M of funds under management and established a firm-wide standard for similar reconciliations

#### **Financial Operations Specialist**

Managed transaction entry, verification, and pending payment resolution in an automated payroll and accounts payable environment while overseeing the production of \$12M in payroll annually.

- Maintained payment filing in accordance with federal, state, and local tax agency requirements
- Coordinated the production of audit materials per request from internal audit or appropriate state agencies
- Designed benchmark reports to identify staff training needs and to ensure compliance with client contract performance measures

### **MARRIOTT INTERNATIONAL**

2007 – 2012

Boston, MA

**General Accountant**, 2011 – 2012

**Staff Accountant**, 2010 – 2011

**Front Office Supervisor**, 2007 – 2010

### **PATIENT ADVISORY & CONSULTING EXPERIENCE**

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**American Autoimmune Related Diseases Association (AARDA)** • Washington, DC • 2021 – Present

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- Member, Board of Directors

### **Patients Rising Now** • Washington, DC • 2020 – Present

- Faculty, Advocacy Master Class

### **Kiniksa Pharmaceuticals** • Lexington, MA • 2020 – Present

- Patient Advisory Board

### **LEAPS | NEWDIGS Initiative at MIT** • Cambridge, MA • 2019 – Present

- Patient Advisor

### **Clara Health** • San Francisco, CA • 2017 – Present

- Diversity, Equity, and Inclusion Advisor, 2020 – Present
- Breakthrough Crew Ambassador, 2017 – Present
- Patient Advisory Board, 2017 – Present

### **Tufts Medical Center** • Boston, MA • 2015 – Present

- COVID-19 Reopening Governance Committee, 2020 – Present
- Quality Academy, 2020 – Present
- Ambulatory Patient Safety Task Force, 2019 – Present
- Quality Committee of the Board of Trustees, 2017 – Present
- Co-chair, Patient and Family Advisory Council, 2015 – Present

### **Arthritis Foundation** • Newton, MA • 1997 – 2020

- National Advocacy Committee, 2017 – 2020
- Leadership Board Advocacy Chair, 2015 – 2020
- Platinum Ambassador, 1997 – 2020

### **National Pharmaceutical Council** • Washington, DC • 2018 – 2019

- Steering Committee, *Do payers consider input from patients in drug coverage policies?*

### **Society for Medical Decision Making** • Montreal, QE • 2018

- Patient Advisor, 40th Annual North American Meeting, 2018

### **Bristol Myers Squibb** • New Brunswick, NJ • 2017 – 2018

- Consultant

### **Remedy Health Media** • New York, NY • 2015 – 2016

- Community Manager, Rheumatoid Arthritis HealthCentral Facebook page

### **Sanofi and Regeneron Alliance** • Short Hills, NJ • 2015

- Consumer Advisory Board

## EDUCATION

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Bachelor of Arts in Hospitality Administration  
**UNIVERSITY OF MASSACHUSETTS AMHERST** • Amherst, MA